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SINCE 1956

Clint Tornow

President



Our Story

BPI Color has a rich history that showcases our expertise and commitment to the blueprint and printing industry. From our humble beginnings in 1956 to our present-day position as a leading printing company, we have continuously evolved and embraced new technologies to meet the changing needs of our clients.

The Birth of BPI Color

In 1956, BPI Color was established by Dick Mueller and Steve Ulik. Our primary focus was on providing the Architectural, Engineering, and Construction (AEC) industry and manufacturing sectors, with comprehensive design and drafting tools.

During the 1950s and 1960s, the blueprint process and large cameras were the primary means of reproducing large format drawings. However, the advent of the “Blueprint” process, a reproduction technology developed in Germany, revolutionized the industry.

Embracing Technological Advancements

In the late 1960s and 1970s, BPI Color further revolutionized the industry by embracing the Diazo or “Blueline” process. This new technology offered a cost-effective and faster alternative to blueprinting.

With the advent of the 1980s, massive pen plotters entered the scene, transforming the processes of manufacturers, engineering firms, and architectural offices. These powerful plotters, integrated with digital computer-aided design files, replaced hand drafting at lightning speed. BPI Color played a crucial role in this transition, supplying thousands of pen plotters to customers and embracing large format Xerox copy machines.

Passing the Torch

In 1990, Steve Mueller purchased the company from the founding generation and became the President of Blueprints, Inc. This marked a new era for the company, with technological advancements becoming integral to our operations. Additional locations in Menomonee Falls and Madison were established, while our corporate headquarters remained in Milwaukee. Pat Feely also joined as an owner/partner as VP of Operations in the 90s.

The New Millennium

The new millennium ushered in further growth and expansion for BPI Color. Our customer base sky-rocketed from 150 in the 1960s to over 2,150 by the end of 2015, with customers now spanning 15 states.

Under the leadership of Controller Ron Kuzia, Vice President of Operations Pat Feely, and President Steve Mueller, BPI Color was re-branded in an effort to poise itself for the future brought by the digital world. While maintaining our commitment to the products and services relied upon by our valued customers, such as large format color printing and cutting services, we diversified our offerings to include digital scanning and storage services.

A New Legacy Begins

In March 2023, BPI Color underwent a significant change in ownership, with Clint Tornow becoming the Owner and President. With Clint's industry experience and expertise, along with the continued dedication of Ron Kuzia as the Controller and the promotion of Matt Bennett to Vice President of Operations, BPI Color remains well-positioned to lead the printing industry with excellence.



Steve Mueller, Clint Tornow, Pat Feely
March 2023 Change in Ownership

Matt Bennett

Vice President of Operations



ARCHITECTURAL SIGNAGE



ADA Compliant Signage

A Necessity for Business

As a business owner or service provider, it is essential to provide an accessible environment for all customers, employees, and visitors. This includes ensuring that the signs used in your establishment are compliant with the Americans with Disabilities Act (ADA).

What is the ADA?

The ADA, a federal law that has been in place for over 30 years, has been updated and revised to ensure a barrier-free environment for individuals with disabilities. Since March 2011, the compliance of signage products has become a necessary requirement, and legally enforceable under the provisions of this act.

The ADA recognizes visual impairment as a disability, and as such, has defined specific guidelines for the appearance and placement of signage products. These guidelines are in place to ensure that individuals with disabilities, including those with visual impairments, can fully navigate and access your facility.

Committed to Compliance

At BPI Color, we fully understand the importance of ADA compliance. That's why we offer a comprehensive range of ADA-compliant interior and exterior signage that meets both state and federal regulations. You can trust that our team of experts will design, produce, and install signage solutions customized to your specific needs, ensuring equal access for all.

Using ADA-compliant signage not only enhances the accessibility of your business, but it also conveys a message of inclusiveness and respect towards individuals with disabilities. This can be crucial in various industries, including healthcare, where patients with disabilities need to access critical information and directions easily.



ARCHITECTURAL SIGNAGE

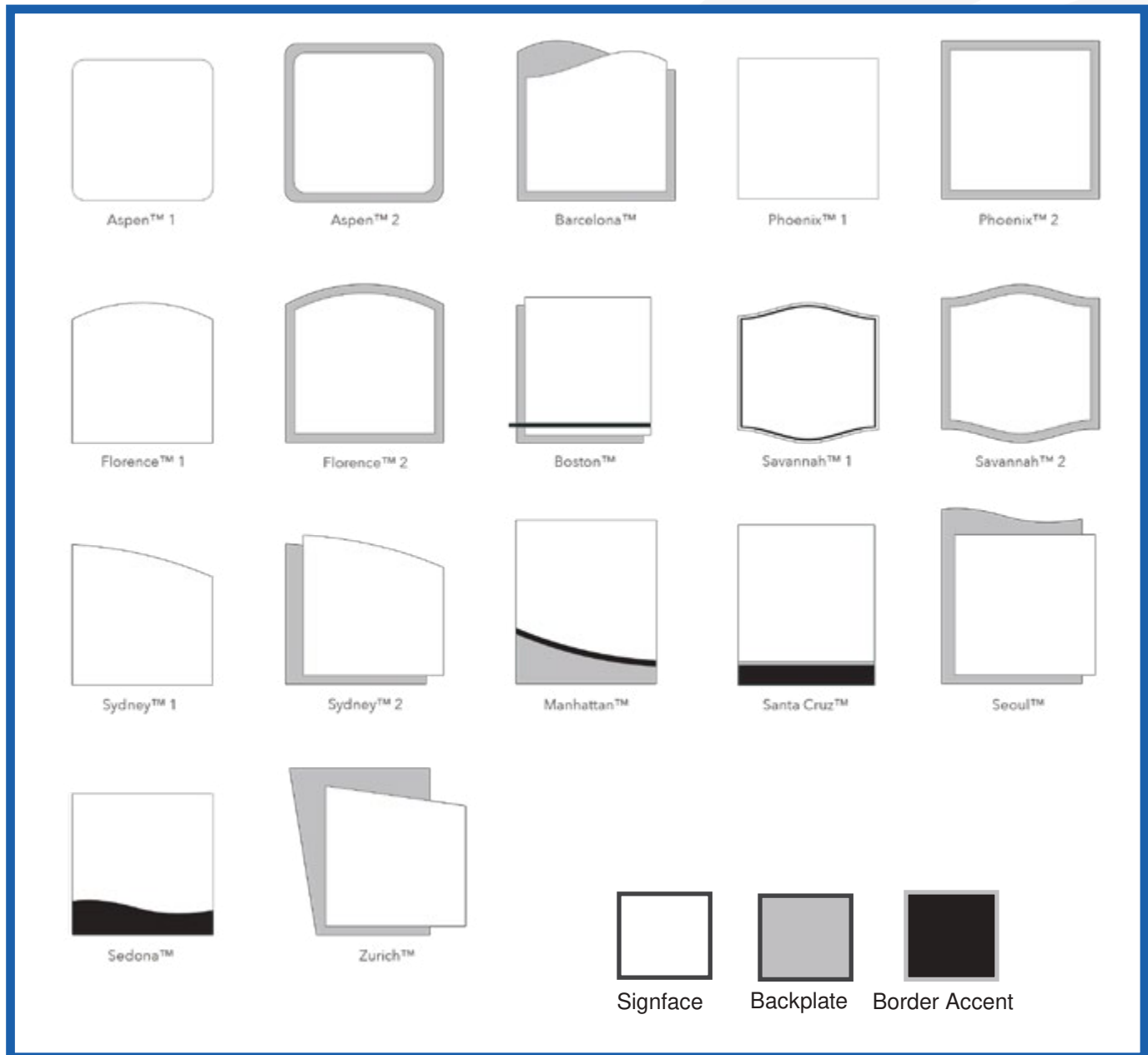


Identification

Regulatory

Informational

Directional/Directory



Endless Design Possibilities

Our selection of architectural signage can be customized with your choice of materials, colors, and finishes and are available in five different types: directional, identification, informational, regulatory, and directory.

** Our selection of architectural and wayfinding signage is extensive. We have included only our most popular items in our catalog. One of our helpful team members can provide you with a full assortment of options when working with you on your project.*

ARCHITECTURAL SIGNAGE



Flat Wall Frames



Flat Desk Signs



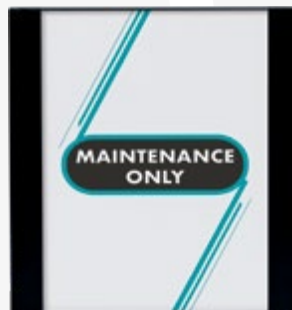
Flat Reception Signs



Flat Projecting Signs



Flat Square Signs



Flat Suspended Signs

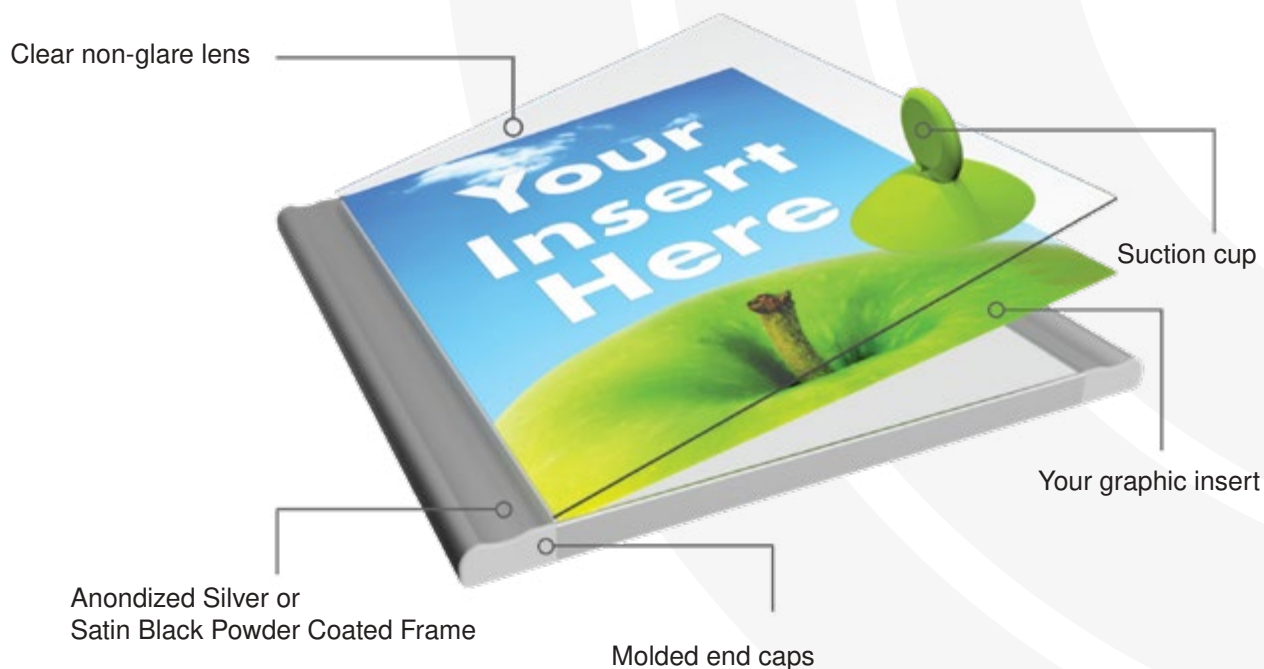


Projecting Triangular Signs



Flat Directory Signs

CUSTOMIZE YOUR DESIGN



VERSATILE SIGNAGE





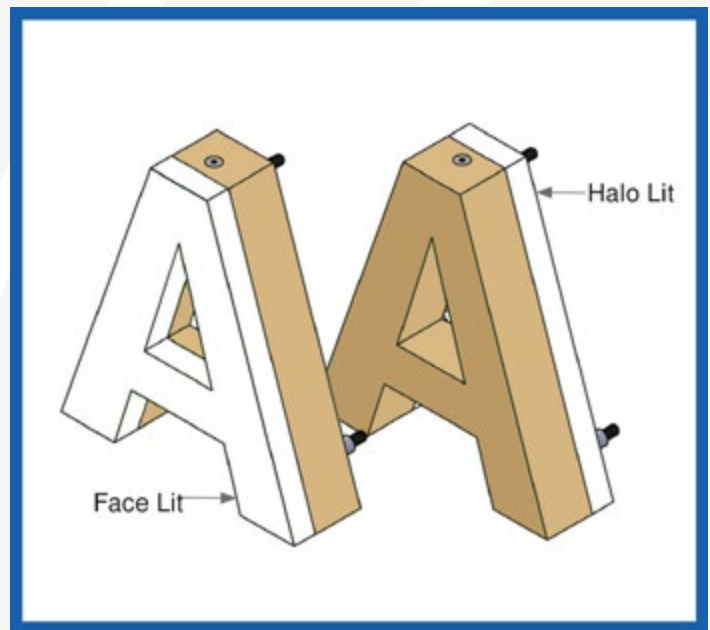
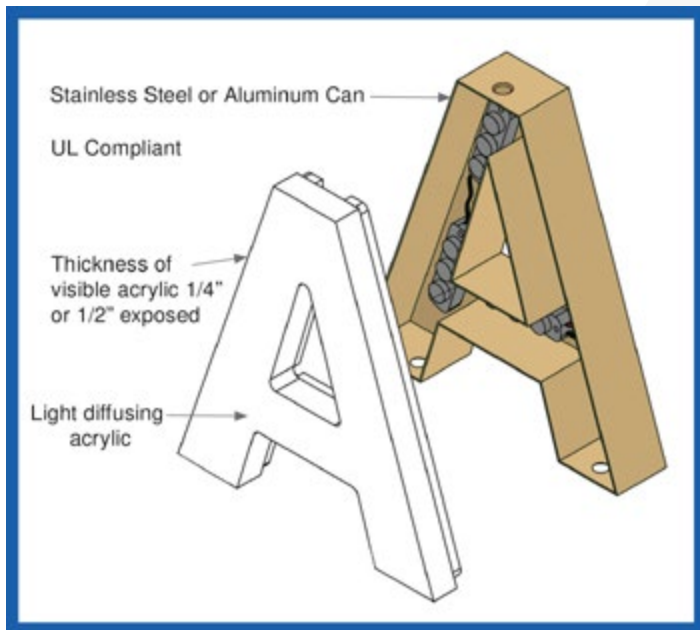
Bordering on Brilliance

Elevate your signage with BPI Color, your go-to source for premium interior and exterior signs. Our extensive selection of illuminated letters and logos, including the exclusive Trimless Fabricated line, merges the polished look of metal with the striking visual impact of acrylic edges. Each sign is handcrafted with precision and care to ensure exceptional quality and durability, making it a sound investment for your business.

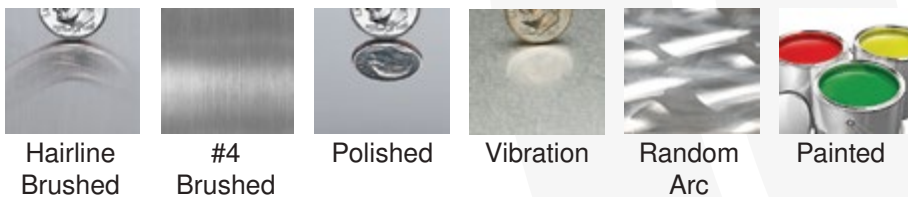
From commercial buildings to entertainment venues, our selection delivers unmatched visibility creating a bold statement that truly stands out. With endless customizations, BPI Color can help you tailor your signage to your unique needs, making sure you get a finished product that perfectly captures your brand's personality with craftsmanship made to last a lifetime.



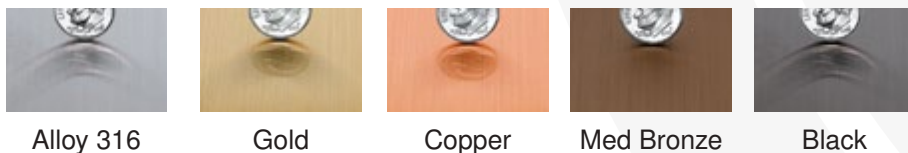
Trimless Face & Halo Illuminated Craftsmanship



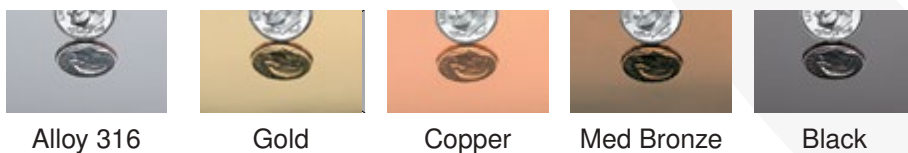
Stainless Steel



Hairline Brushed Finish



Polished Finish



Aluminum



LED Color Options





The Glow of Sophistication

COST-EFFECTIVE QUALITY: Durable enough for outdoors, yet stylish enough for any boardroom, our flat cut metal is an excellent choice for a variety of signage projects. Flat cut metal letters and logos offer thinner strokes and have fewer design limitations than other product lines.

PRECISION IN THE DETAILS: We offer unsurpassed reproduction quality of the most intricate designs. Our signs are created with superior detail compared to router-cut alternatives by using state-of-the-art lasers, as well as CNC and waterjets. Choose from four metals, six thicknesses, and a variety of standard finishes to create a fully made-to-order look. From wayfinding, branding, and building identification purposes, flat cut metal is the ideal solution for helping direct people to where they want to go.



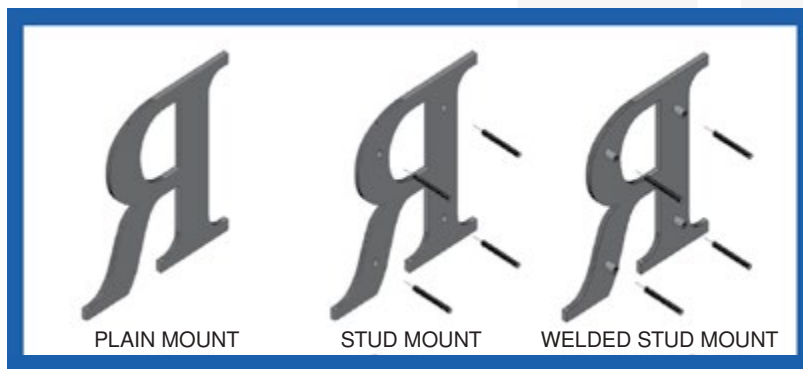
Flat Cut Metal

Quality & Precision

Flat Cut Features

- Aluminium, brass, bronze or stainless steel
- Six thicknesses and a variety of colors and finishes
- Letters and logos from 1/2" to 95" tall
- Larger letters and logos available as a multi-piece
- Indoor and outdoor use

Mounting Options



Color Variety

Our flat cut metal signs offer a variety of finishes with a wide color spectrum to choose from.



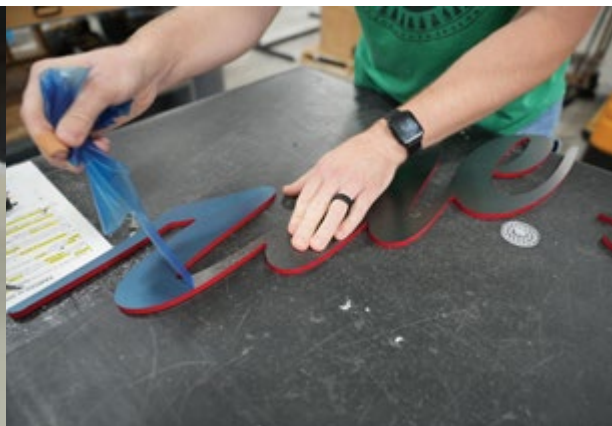


Inspire Your Environment

From exhibits and retail displays to lobby reception areas, your interior signage and three-dimensional projects will stand out with elegant laminate display letters that artfully infuse metals, acrylics, and specialty materials.

Our laminate signs are designed by combining metals and acrylic sheets using a proprietary lamination process that produces unique letters and logos of exquisite detail and refinement.

The result: unmatched color, durability and elegance.



Laminates

Unique Looks for Interiors

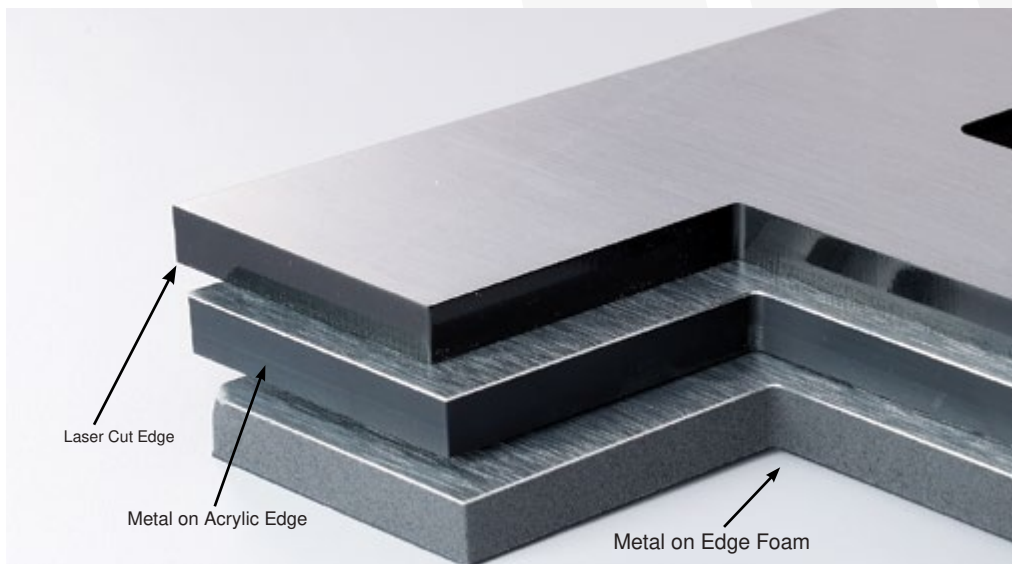
Cutting Edge Laminates

Our custom laser cutting capabilities provide you with the ability to cut acrylic into shapes and letter styles not attainable with routers.

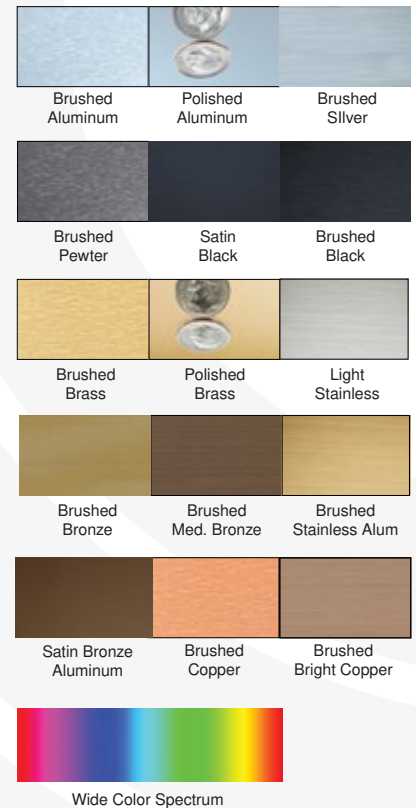
With our laminate signs, you can create interior signage designs in detail you would not think possible, with an affordable rich metallic finish. Your 2D letters and logos can be produced into dimensional shapes that will make your customers take notice. Using the latest technology, a thin micron metal face laminate is applied to acrylic for a distinctive look at a lower cost and lighter weight than dimensional metal.

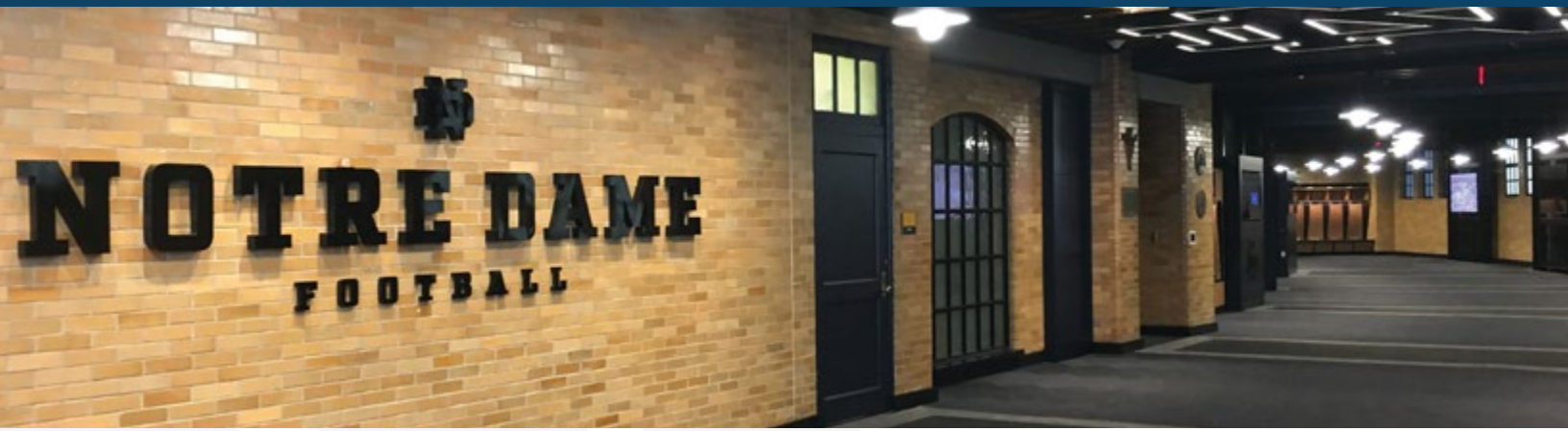
Our selections include

- Laminate
- Metal on Acrylic Edge
- Metal on Edge Foam



Mounting Options





Elevate your Brand's Prestige

We bring you the epitome of beauty, impact, and longevity with our selection of hand-fabricated dimensional metal signs, perfect for both indoor and outdoor display signage.

Hand Fabricated

Crafted with utmost precision, metal letters embody a sophisticated elegance that exudes strength and stability. Designed to meet and exceed brand standards, they offer a seamless integration to showcase your unique identity.

Extensive Selection

Our selection of cast metal signs are available in a variety of sizes, colors, and options, allowing you to customize your signage to the exact specifications you desire.

Lasting Impressions

Our metal signs are known for their offer longevity and durability. Their unique manufacturing process and unsurpassed quality will leave a lasting impression for years to come.



CUSTOMIZED CAST METAL

The Art of Impact

Stainless Steel

Premium Fabricated stainless steel letters and logos

- Cost-effective and stylish in sizes from 2" to 36" tall
- Return depths from 3/8" to 6"
- Strokes as narrow as 3/8"
- Corrosion-resistant alloys 304 and 316 stainless steel
- Hand-crafted metalwork with superior lead-free solder
- Titanium coated stainless steel option for installation in harsh environments



Aluminum

High-performance fabricated aluminium letters and logos

- Robust structural quality from 16" tall to 100" tall
- Premium 2.3mm face and 1.5mm return thickness
- Return depths from 1" to 6"
- Precision MIG welded for highest levels of quality and strength



LED Face Lit



LED Halo Lit



Full Color Palette





Communicate Your Brand

Short on space but big on impact? Whether you're positioned street-side or inside bustling hubs like malls, hotels, or stadiums, our blade signs are designed to maximize your presence and draw more eyes to your brand.

Sometimes called flag, hanging, or projecting signs, these pieces are strategically placed on building facades, store poles, or in areas with high foot traffic, ensuring you grab attention from every angle.

Our flag signs are built to brave the weather and are available in options like dual-sided or illuminated designs, BPI Color blade signs are more than just signs – they're your business's beacon to the world.

BLADE SIGNS

Sleek & Powerful

Why Blade Signs?

Premium Fabricated stainless steel letters and logos

- Perfect solution for businesses in dense traffic areas
- Indoor and outdoor solutions (built to withstand inclement weather)
- Available in double-sided illumination for 24-hour visibility
- Lifetime warranty on signage.

Gemini Blade Signs

Fabricated metal blade signs available in aluminium and five available configurations and heights up to 46". Finishes are available in standard painted colors, or you can request a custom match at no additional cost to you.

Blank	Two Sided Lit	Two-Sided Push-Through	Single Sided	Single Push-Through
MATERIAL: Aluminium HEIGHT RANGE: 12 - 46" DEPTHS: 3 - 6"	MATERIAL: Aluminium HEIGHT RANGE: 12 - 46" DEPTH: 6" OUTLINE LIP: • Up to 28": 1" minimum • 28 - 46": 2" minimum	MATERIAL: Aluminium HEIGHT RANGE: 16 - 36" DEPTHS: 6"	MATERIAL: Aluminium HEIGHT RANGE: 12 - 46" DEPTHS UNLIT: 3" - 6" DEPTHS LIT: 6"	MATERIAL: Aluminium HEIGHT RANGE: 16 - 36" DEPTHS: 6"
Blank	Two Sided Lit			

ARM: Square tubing, one arm 12 - 28" high, two arms 29 - 46"
 LENGTH: 4" Standard, custom lengths available
 LOCATION: Top, Bottom, or Side
 MOUNTING PLATE HEIGHT: 75% of overall
 MOUNTING PLATE THICKNESS:
 Up to 28": .375" | 29 - 46": .5"
 MOUNTING HOLES: .375"

M: Square tubing, one arm up to 28" high
 LENGTH: .25 - 3" Standard, custom lengths available
 LOCATION: Top, Bottom, or Side
 MOUNTING PLATE HEIGHT: 75% of overall
 MOUNTING PLATE THICKNESS:
 Up to 28": .375" | 29 - 46": .5"
 MOUNTING HOLES: .375"

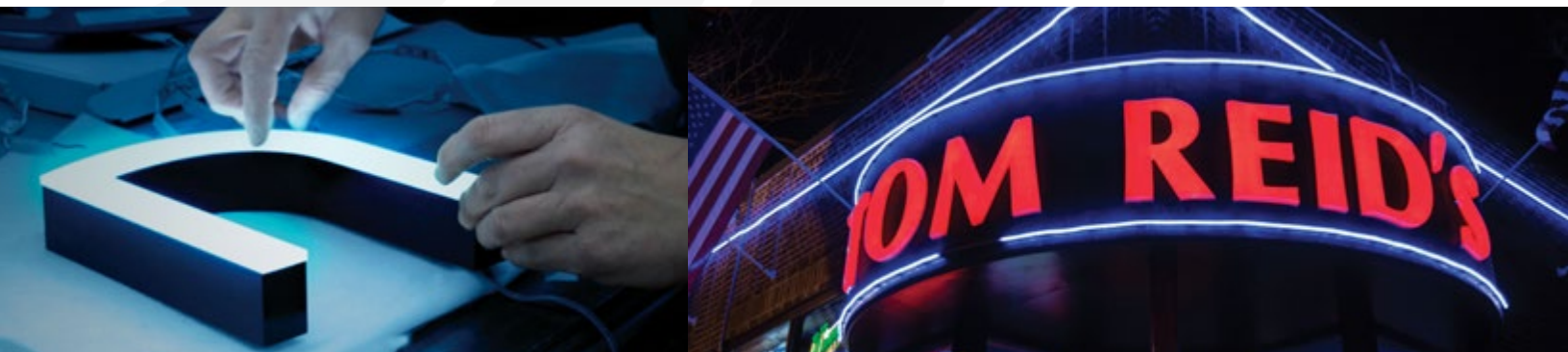


Bring Your Vision to Light

Unlock limitless creativity with lit formed signage. These dimensional letters and logos provide a budget-friendly canvas for imaginative designs that elevate your brand's image.

With the Faux Neon feature, enhance your main signage with taglines or sub-lines using letters as small as 6" allowing for intricate details. We offer a wide spectrum of standard choices or custom colors, so you can customize to your heart's content.

Staying true to our promise of unsurpassed quality, our lit formed signs formed are crafted from sustainable, UV-stable CAB plastic, which is non-petroleum-based, and paired with UL-certified LED lighting, you're assured of lasting quality without the hefty price tag.



Lit Formed Illuminated Craftsmanship



G-100: Face & Side-lit



G-200: Halo-lit

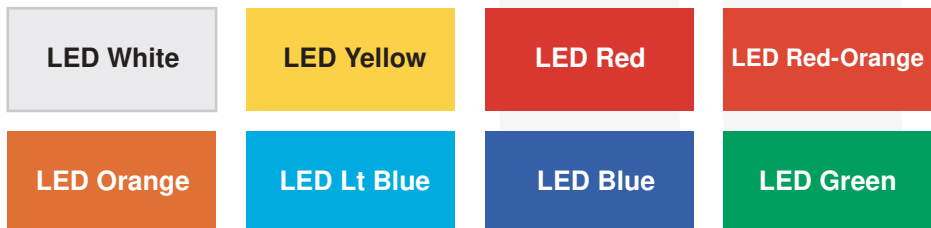


G-300: Face-lit

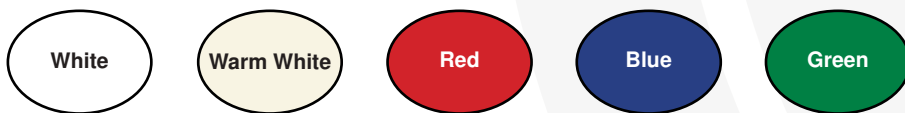


G-300: Side-lit

Standard Face Colors



Faux Neon - Thin stroke, round face, low profile letters & logos can be created from your art for a striking neon look.





Shaping Your Future

BPI Color offers a wide range of plastic solutions for any dimensional application. From affordable and customizable formed plastic, to our crisp, injection molded letters that mimic more costly metal letters, BPI Color offers you the best solution.

Low Cost, High Impact

The next generation of formed plastic technology is here. Today's formed plastic signage is made from tough UV stable material that is completely recyclable, and features the versatility to form complex, multi-level signage or individual logos and letters that let you transform a 2D design into a high-impact, dimensional experience. Formed plastic also offers the crisp edges and smooth returns of dimensional injection molded letters in architectural styles that replicate the look of cast metal letters and offer reduced weight for easier mounting.



FORMED PLASTIC

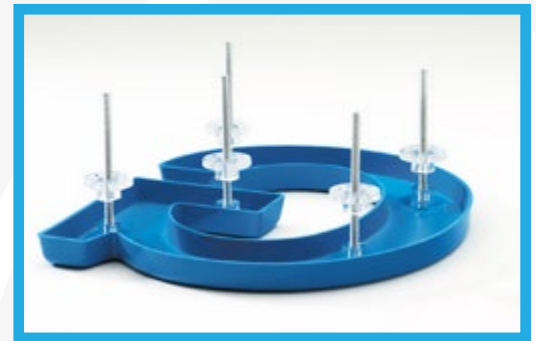
Dimension & Durability

Handcrafted Dimension for your Brand

Offering the best combination of value, performance and durability, our formed letters and logos are made-to-order and expertly handcrafted.

Standard Formed

- Fast production time
- Choose from 32 standard font styles
- Multiple standard sizes ranging from 2" - 48" tall
- Outdoor or indoor: UV-stable durable and fade resistant
- 18 standard pigment colors
- Unlimited paint colors to match your brand
- Variety of paint sheens including popular matte finish to mimic the look of metal letters
- Face or halo-lit UL Certified LED illuminated options



Floating Mount

Custom Formed

- Custom formed logos and letters up to 46" x 68" tall
- Low cost and high impact
- Chrome-look material and finished available
- Wide selection of standard pigment colors
- Face or halo-lit UL Certified LED illuminated options
- Full-color digital printing option available
- Earth-friendly Cellulose Acetate Butyrate (CAB)
- UV-stable, fade resistant, and outdoor-rated
- Multiple paint sheen finish options
- Printable with unlimited colors to match your specs
- Multi-color construction or handpainting available



SIGNAGE



Long Banner A-Frame



Short Banner A-Frame



Whirlwind Outdoor Signs



Swing Outdoor Sign



Wedge Outdoor Sign



Coroplast



Sandwich Board
Featuring removable graphics



Sintra



Foam Core
with UV Protection



Dry Erase Foam Core



Dry Erase Aluminium



Dry Erase Sandwich Board



Dry Erase PVC Board

SIGNAGE



Acrylic with Standoffs



Gator Board



PVC Board



Fabric Banner



Snap Poster Hanger



Polystyrene



Canvas Wrapped Print



Wooden Framed Hanging Print



Adhesive Vinyl
Permanent Clear Backing



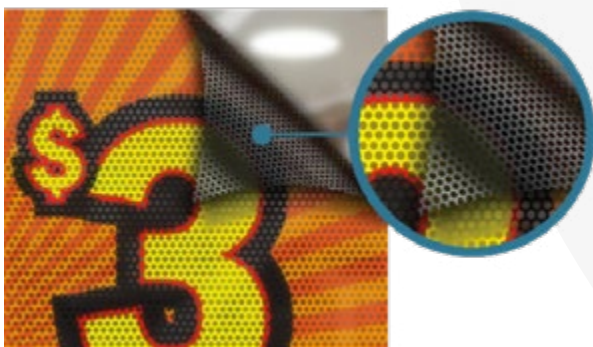
High Performance
Adhesive Vinyl



Adhesive Translucent Vinyl



Double-Sided Window Graphics



Perforated Window Adhesive



Floor Graphics

SIGNAGE



Mesh Banner



Smooth Indoor Banner



Outdoor Banner with UV Coating



Tear Drop Flag



Feather Flag



Straight Edge Flag



Pole Flag



Pole Banner

Now Available in 18 oz Blockout Option

SIGNAGE



Pull-up Banners



Carrying Case



It's as easy as...

1

2

PULL UP & ROLL OUT

Our selection of pull-up banners offers a variety of options in height, width, and base. Versatile and light weight, they are great for in-store promotions, events and trade shows.



Table Top Displays



3



Ready to Roll!

SIGNAGE



Hanging Flags



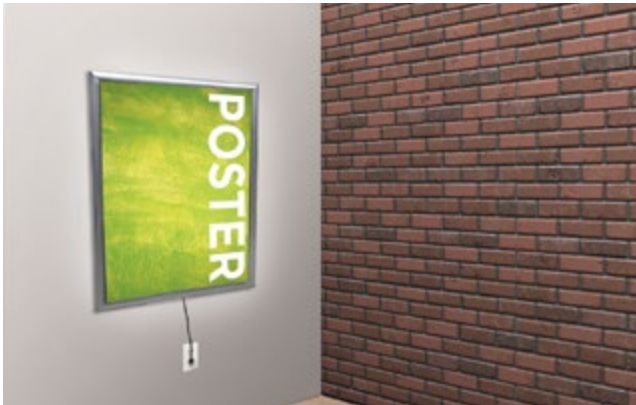
Hanging Signs



Backlit Film (for existing signs)



Digital Signage



Lightbox Signs



Mounted Artwork



Wall Graphics



Frosted & Patterned Glass



Acrylic Art & Signs



Aluminium Art & Signs

PRINT MATERIALS



Milwaukee | Menomonee Falls | Madison East | Madison West

11221 W. Rogers St.
Milwaukee, WI 53227
(414) 327-6010

1095 W16999 Kalia Parkway
Menomonee Falls, WI 53051
(262) 251-6130

4320 East Towne Blvd.
Madison, WI 53704
(608) 242-7205

640 S Whitney Way
Madison, WI 53711
(608) 283-5533

www.bpicolor.com

PRINT MATERIALS



Letterhead



Brochures



Flyers



Booklets



Catalogs



Presentation Folders



Post Cards



Business Cards



Invitations



Greeting Cards



Calendars



Posters



Tickets & Tear Cards



Tear Cards



Bookmarks



Door Hangers



Magnets



Hang Tags



Stickers



Table Top Signs



Table Tents



Packaging



Canvas Rolls



Coasters



Custom Print Materials

VEHICLE & FLEET GRAPHICS





Fleet Graphics

Vehicle and fleet wraps are essential for businesses looking to maximize their brand visibility. BPI Color utilizes high quality products with innovative materials and advanced printing technology.

Vehicle Magnets offer a convenient and versatile solution for businesses. They are easily removable and can be applied to any metal surface, making them a cost-effective option for temporary or seasonal promotions.



Vehicle Wrap



Vehicle Magnets
Standard and Reflective

DISPLAYS



MODify

Retail Merchandising System

Modify your designs anytime and experience a retail merchandising system like no other. The MODify Retail Merchandising System uses SEG Push-fit fabric graphics that enables you to design and replace graphics so you can reuse and extend the life of your displays.

Endless Possibilities

The MODify system offers a wide assortment of display and accessory options so you can create a display that is truly unique and versatile.



Single Sided Merchandising Displays
Includes Slat Walls and Header



Hanging Merchandise Racks
Includes Hanging Rack, Casters, Header



Hanging Merchandise Racks
Includes Header, Shelves, Hanging Rack



Double-Sided Merchandising Display Racks
Includes Slat Walls and Header



Double Sided Merchandising Display Racks
Includes Slat Walls and Header



Single Sided Merchandising Racks
Includes Slat Walls and Header



Single Sided Merchandising Racks
Includes Slat Walls and Header

MODify

Retail Merchandising System



4-Side Arch Retail Display
Includes Slat walls and Header



4-Side Tower Displays
Includes Header

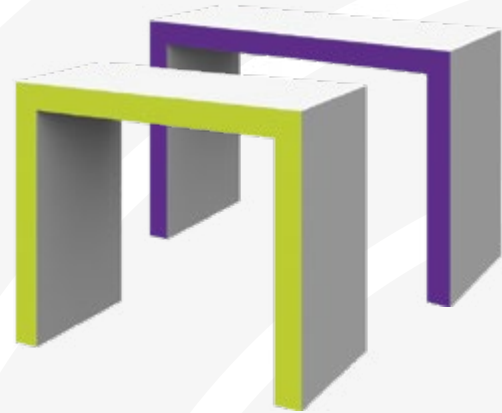


4-Side Tower Display
Includes slat walls and header

Accessories



Nesting Tables



Display Tables



Risers



Display Counters

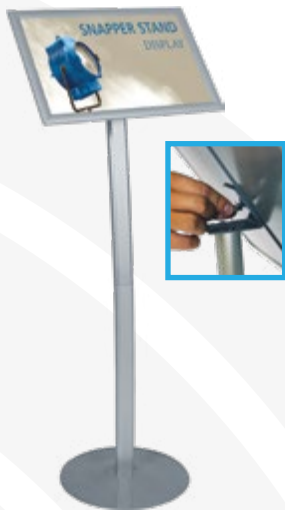


Pedestals

DISPLAYS



Sign Stand



Snapper Sign Stand



Observe Sign Stand



Observe Grand Sign Stand



Observe Pro Sign Stand



Slotted Literature Rack



Tiered Literature Rack



Zig Zag Literature Rack



Cube Tower Display



Prism Tower Display



Oasis



Monitor Stand



Monitor Stand
with Kiosk



Monitor Stand
with Kiosk



Tablet Stand



Tension Fabric
Tablet Stand



Portable Display Cabinet



Twist Portable Display Cabinet



Backlit Tower



Tri-Tower Illuminated Display



TRADE SHOWS & EVENTS



The Options are Endless

From simple and elegant designs to complex and intricate set-ups, our catalog showcases a range of pre-designed options that highlight the versatility and creativity of our offerings. These selections serve as just a glimpse into the limitless possibilities that our extensive range of options can provide.

But we don't stop there. If you have a specific idea in mind, our team of experts is here to assist you in turning your vision into a reality. With our custom options, we collaborate closely with you to create a masterpiece that perfectly aligns with your brand and captures your essence.

Request a Full Catalog

We offer an extensive selection of trade show booths, displays, and accessories that can be used either separately or in addition to our signage, print, and display offerings.

Please request a full catalog if you are interested in seeing our full selection.



10' to 30' ft Trade Show Booth



10' x10' Trade Show Booth



10' x10' Trade Show Booth



10' x10' Trade Show Booth



10' x10' Trade Show Booth

TRADE SHOWS & EVENTS



Circular Hanging Structure



Square Hanging Structure



Triangular Hanging Structure



Counter with Header



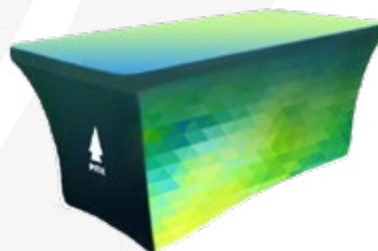
Modular Counter



Decorative Counter



Table Throw



Stretch Table Throw



Tension Fabric
Stand-up Banner



SEG Fabric Stand
Single or Double-Sided



SEG Backlit Popup Display
Single or Double-Sided



Curved Tension Fabric



Curved Velcro Fabric
Pop Up Display



Straight Velcro Fabric
Pop Up Display



Backdrop



5' Tent

Back wall sold separately



10' Tent

Back and side walls sold separately



20' Tent

Back and sidewalls sold separately



SPECIAL NOTES

Additional Signage & Print Offerings

Due to the vast amount of product selections we offer, we have only included our most popular items in each category. If you are not finding exactly what you are looking for, please contact one of our BPI Color locations, we have many options available for just about any signage and color graphics project.

Options & Accessories

Some of the items in our catalog offer additional options and accessories than what is shown. One of our helpful BPI Color representatives will provide with you with a full range of selections that are available and help you select the best options for your graphics project.

Samples

We have samples available for the majority of the products listed in this catalog. Due to the overwhelming amount of materials, colors, and finishes, we may need to order in a specific sample for materials we don't normally carry in-house.

Graphic Design Services in Signage & Print

We offer design services at a competitive rate. Our team of color and graphic designers offer decades of expertise in the signage and print industry.

Installation

We offer professional installation for all signage, window film, and vehicle graphics. We work closely with our customers to evaluate every project individually for a smooth installation. Our highly experienced team offers effective and time-tested installation methods for permanent and temporary installations.

Four Convenient Locations

Milwaukee Headquarters

11331 W. Rogers St.
Milwaukee, WI 53227
(414) 327-5010

Menomonee Falls

N95 W16999 Falls Pkwy
Menomonee Falls, WI 53051
(262) 251-6130

Madison East

4121 E. Towne Blvd.
Madison, WI 53704
(608) 242-7200

Madison West

640 S. Whitney Way
Madison, WI 53711
(608) 203-5533

Visit our website

www.bpicolor.com

